



## CHOYA Soda (Umeshu)

**Launch:** 1998

**Volume:** 350ml, 250ml

**Alcohol:** 4.0% alc./vol.

**Ingredients:** ume fruit, sugar, cane spirit

**Sales point:** only Japanese ume fruit  
refreshing soda

### Tasting Notes

Perfect balance of soda and Umeshu.

Refreshing taste of fizzy bubbles and acidity of ume fruit.



**UPC code:** 4905846112190 (350ml), 4905846111360 (250ml)

**Size:** 24 btls/carton

350ml: 1 can – 66mm x 66mm x 122mm, 1 case - 405mm x 269mm x 127mm; 10kg

250ml: 1 can – 66mm x 66mm x 93mm, 1 case - 405mm x 269mm x 100mm; 7kg

### Company Facts

Located in Osaka, the company first started as a wine-grape grower in 1914. Later in 1959 CHOYA began production of Umeshu, a traditional Japanese ume fruit liqueur. Today CHOYA is the No.1 Umeshu making company in the world.

Our mission is to produce and promote the finest Umeshu made from natural ingredients.

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